



A Regional Partnership of
East Tennessee Communities
ANDERSON • BLOUNT • KNOX • LOUDON • UNION

MEDIA RELEASE - DRAFT

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COMING SOON: How Can We Grow Stronger as a Region?

Did you know that by the year 2040 the five-county region we live in--Anderson, Blount, Knox, Loudon, and Union counties--is expected to grow by almost 300,000 people and 240,000 jobs? How do we grow that much and keep what we love about our communities? The decisions we make now matter!

In February and March, PlanET will host a public participation series focusing on how the people who live, work, and play here think the region should grow. This round of input--our third since November 2011--will explore community members' priorities and look at potential options for growth as we welcome new people and new jobs to the area.

Because we respect your time and want to accommodate as many people as possible, we're offering two ways to participate. Individuals may visit our website (<http://www.planeasttn.org>) and work through the materials online anytime they want, anywhere they want. Or your neighborhood association, civic organization, or other group can hold a Meeting in a Box at a time and location of your choice and with or without a PlanET facilitator.

Details of each method will be available on our website next week.

However you decide to participate, we want to hear from you! The decisions we make now matter!

If you're interested in holding your own Meeting in a Box or want more information about this round of community input, contact PlanET Outreach Coordinator, Sherith Colverson, by phone at 865.215.4396 or by email at sherith.colverson@planeasttn.org.

More information can be found on the PlanET website: <http://www.planeasttn.org>.