

# APPENDIX

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**OVERALL HOW WOULD YOU RATE THE QUALITY OF LIFE IN YOUR COMMUNITY?\***

	Region (N=2,000)	Anderson (N=400)	Blount (N=400)	Knox (N=400)	Loudon (N=400)	Union (N=400)
<b>Overall quality of life</b>						
Poor	3.0%	5.2%	1.7%	2.7%	2.6%	10.5%
Fair	18.2%	25.9%	13.0%	18.0%	16.1%	33.6%
Good	49.4%	43.7%	51.4%	49.5%	55.0%	44.3%
Excellent	29.1%	24.9%	33.4%	29.8%	26.2%	9.8%

Table 1: Rating of Overall Quality of Life

**ECONOMY AND WORKFORCE DEVELOPMENT**

How important are these for improving the future quality of life in your county?	Region (N=2,000)	Anderson (N=400)	Blount (N=400)	Knox (N=400)	Loudon (N=400)	Union (N=400)
<b>Improving quality of education in K – 12 in public schools</b>						
Not at all important	1.8%	2.5%	1.7%	1.7%	2.2%	2.1%
Somewhat important	12.2%	17.3%	12.8%	11.3%	11.2%	12.3%
Extremely important	85.5%	79.0%	84.5%	87.0%	85.6%	85.3%
<b>Increasing awareness that a highly educated workforce attracts good jobs</b>						
Not at all important	3.5%	6.2%	3.9%	2.9%	3.4%	3.3%
Somewhat important	29.0%	29.0%	31.1%	28.3%	28.1%	33.0%
Extremely important	67.0%	64.4%	64.5%	68.3%	67.6%	63.5%
<b>Increasing number of students prepared for post-secondary training</b>						
Not at all important	3.2%	3.5%	2.0%	3.7%	2.4%	2.6%
Somewhat important	22.8%	25.9%	24.8%	21.1%	25.7%	28.1%
Extremely important	72.7%	70.4%	72.2%	73.5%	71.0%	68.9%
<b>Attracting high quality educators</b>						
Not at all important	2.1%	3.7%	2.2%	2.0%	1.0%	3.0%
Somewhat important	18.3%	20.0%	17.2%	18.2%	18.2%	21.8%
Extremely important	79.1%	75.4%	80.6%	79.4%	79.4%	74.7%
<b>Expanding manufacturing jobs</b>						
Not at all important	2.6%	2.5%	1.5%	3.2%	2.2%	.9%
Somewhat important	29.7%	32.8%	29.0%	30.0%	27.8%	21.6%
Extremely important	67.3%	64.5%	69.5%	66.3%	69.5%	77.2%
<b>Promoting small business start ups</b>						
Not at all important	3.4%	4.4%	3.4%	3.2%	3.1%	1.6%
Somewhat important	36.0%	27.9%	32.2%	38.9%	34.9%	32.1%
Extremely important	60.2%	67.2%	63.6%	57.6%	61.7%	66.0%

Table 2: Economy and Workforce Development

\*Responses of “Not sure” are not displayed in the following tables therefore each column may not add up to 100%

<b>Region*</b>	<b>Mean Score</b> (N=400)
<b>Improving quality of education in kindergarten through high school in public schools</b>	<b>2.84</b>
Attracting high quality educators to schools	2.77
Increasing number of students prepared to attend post-secondary training	2.70
Expanding, attracting or creating manufacturing jobs	2.65
Increasing awareness a highly educated workforce attracts good jobs	2.64
Promoting small business start ups	2.57

**Table 3: Importance of Factors for Economy and Workforce Development in Region**  
 \*(Higher number indicates higher level of importance)

<b>Anderson County*</b>	<b>Mean Score</b> (N=400)
<b>Improving quality of education in kindergarten through high school in public schools</b>	<b>2.77</b>
Attracting high quality educators to schools	2.72
Increasing number of students prepared to attend post-secondary training	2.67
Promoting small business start ups	2.63
Expanding, attracting or creating manufacturing jobs	2.62
Increasing awareness a highly educated workforce attracts good jobs	2.58

**Table 4: Importance of Factors for Economy and Workforce Development in Anderson County**  
 \*(Higher number indicates higher level of importance)

<b>Blount County*</b>	<b>Mean Score</b> (N=400)
<b>Improving quality of education in kindergarten through high school in public schools</b>	<b>2.84</b>
Attracting high quality educators to schools	2.78
Increasing number of students prepared to attend post-secondary training	2.71
Expanding, attracting or creating manufacturing jobs	2.68
Promoting small business start ups	2.61
Increasing awareness a highly educated workforce attracts good jobs	2.61

**Table 5: Importance of Factors for Economy and Workforce Development in Blount County**  
 \*(Higher number indicates higher level of importance)

<b>Knox County*</b>	<b>Mean Score</b> (N=400)
<b>Improving quality of education in kindergarten through high school in public schools</b>	<b>2.85</b>
Attracting high quality educators to schools	2.78
Increasing number of students prepared to attend post-secondary training	2.71
Increasing awareness a highly educated workforce attracts good jobs	2.66
Expanding, attracting or creating manufacturing jobs	2.64
Promoting small business start ups	2.54

**Table 6: Importance of Factors for Economy and Workforce Development in Knox County**  
 \*(Higher number indicates higher level of importance)

<b>Loudon County*</b>	<b>Mean Score</b> (N=400)
<b>Improving quality of education in kindergarten through high school in public schools</b>	<b>2.84</b>
Attracting high quality educators to schools	2.79
Increasing number of students prepared to attend post-secondary training	2.69
Expanding, attracting or creating manufacturing jobs	2.68
Increasing awareness a highly educated workforce attracts good jobs	2.65
Promoting small business start ups	2.59

**Table 7: Importance of Factors for Economy and Workforce Development in Loudon County**  
 \*(Higher number indicates higher level of importance)

<b>Union County*</b>	<b>Mean Score</b> (N=400)
<b>Improving quality of education in kindergarten through high school in public schools</b>	<b>2.84</b>
Expanding, attracting or creating manufacturing jobs	2.77
Attracting high quality educators to schools	2.72
Increasing number of students prepared to attend post-secondary training	2.67
Promoting small business start ups	2.64
Increasing awareness a highly educated workforce attracts good jobs	2.60

**Table 8: Importance of Factors for Economy and Workforce Development in Union County**  
 \*(Higher number indicates higher level of importance)

**WHICH OF THESE DO YOU THINK IS MOST IMPORTANT FOR THE FUTURE OF YOUR COUNTY?**

<b>Economy and workforce development</b>	<b>Region</b> (N=2,000)	<b>Anderson</b> (N=400)	<b>Blount</b> (N=400)	<b>Knox</b> (N=400)	<b>Loudon</b> (N=400)	<b>Union</b> (N=400)
Improving quality of education in kindergarten through high school in public schools	44.5%	36.6%	40.5%	47.4%	41.8%	41.5%
Expanding, attracting or creating manufacturing jobs	19.9%	24.1%	18.1%	19.1%	21.6%	30.4%
Increasing number of students prepared to attend post-secondary training	10.5%	13.0%	10.7%	10.2%	9.7%	7.0%
Promoting small business start ups	10.4%	10.7%	14.0%	9.5%	8.6%	8.2%
Attracting high quality educators to schools	8.5%	8.5%	9.8%	7.8%	11.1%	8.5%
Increasing awareness a highly educated workforce attracts good jobs	4.5%	5.4%	5.2%	4.1%	6.1%	3.2%

**Table 9: Most Important Factor for Economy and Workforce Development**

<b>Region</b>	<b>% (N=2,000)</b>
<b>Improving quality of education in kindergarten through high school in public schools</b>	<b>44.5%</b>
Expanding, attracting or creating manufacturing jobs	19.9%
Increasing number of students prepared to attend post-secondary training	10.5%
Promoting small business start ups	10.4%
Attracting high quality educators to schools	8.5%
Increasing awareness a highly educated workforce attracts good jobs	4.5%

**Table 10: Most Important Economic and Workforce Development Factor for Region**

<b>Anderson County</b>	<b>% (N=400)</b>
<b>Improving quality of education in kindergarten through high school in public schools</b>	<b>36.6%</b>
Expanding, attracting or creating manufacturing jobs	24.1%
Increasing number of students prepared to attend post-secondary training	13.0%
Promoting small business start ups	10.7%
Attracting high quality educators to schools	8.5%
Increasing awareness a highly educated workforce attracts good jobs	5.4%

**Table 11: Most Important Economic and Workforce Development Factor for Anderson County**

<b>Blount County</b>	<b>% (N=400)</b>
<b>Improving quality of education in kindergarten through high school in public schools</b>	<b>40.5%</b>
Expanding, attracting or creating manufacturing jobs	18.1%
Promoting small business start ups	14.0%
Increasing number of students prepared to attend post-secondary training	10.7%
Attracting high quality educators to schools	9.8%
Increasing awareness a highly educated workforce attracts good jobs	5.2%

**Table 12: Most Important Economic and Workforce Development Factor for Blount County**

<b>Knox County</b>	<b>% (N=400)</b>
<b>Improving quality of education in kindergarten through high school in public schools</b>	<b>47.4%</b>
Expanding, attracting or creating manufacturing jobs	19.1%
Increasing number of students prepared to attend post-secondary training	10.2%
Promoting small business start ups	9.5%
Attracting high quality educators to schools	7.8%
Increasing awareness a highly educated workforce attracts good jobs	4.1%

**Table 13: Most Important Economic and Workforce Development Factor for Knox County**

<b>Loudon County</b>	<b>% (N=400)</b>
<b>Improving quality of education in kindergarten through high school in public schools</b>	<b>41.8%</b>
Expanding, attracting or creating manufacturing jobs	21.6%
Attracting high quality educators to schools	11.1%
Increasing number of students prepared to attend post-secondary training	9.7%
Promoting small business start ups	8.6%
Increasing awareness a highly educated workforce attracts good jobs	6.1%

**Table 14: Most Important Economic and Workforce Development Factor for Loudon County**

<b>Union County</b>	<b>% (N=400)</b>
<b>Improving quality of education in kindergarten through high school in public schools</b>	<b>41.5%</b>
Expanding, attracting or creating manufacturing jobs	30.4%
Attracting high quality educators to schools	8.5%
Promoting small business start ups	8.2%
Increasing number of students prepared to attend post-secondary training	7.0%
Increasing awareness a highly educated workforce attracts good jobs	3.2%

**Table 15: Most Important Economic and Workforce Development Factor for Union County**

**ENVIRONMENT**

How important are these for improving the future quality of life in your county?	Region (N=2,000)	Anderson (N=400)	Blount (N=400)	Knox (N=400)	Loudon (N=400)	Union (N=400)
<b>Reducing water pollution in lakes, streams and rivers</b>						
Not at all important	1.2%	2.5%	2.5%	.5%	1.9%	2.1%
Somewhat important	16.9%	15.6%	15.5%	16.9%	20.9%	21.2%
Extremely important	81.5%	82.0%	81.8%	82.1%	76.5%	76.3%
<b>Reducing air pollution</b>						
Not at all important	3.5%	4.2%	4.9%	2.7%	4.6%	8.6%
Somewhat important	22.3%	26.4%	20.4%	21.1%	26.9%	31.9%
Extremely important	74.0%	69.4%	74.2%	76.2%	68.0%	59.3%
<b>Protecting or preserving agricultural land</b>						
Not at all important	2.7%	3.0%	2.0%	2.7%	4.5%	1.6%
Somewhat important	30.8%	27.9%	24.3%	33.9%	28.2%	24.2%
Extremely important	65.8%	69.1%	73.3%	62.4%	67.0%	74.2%
<b>Protecting natural resources like the mountains, streams, and natural beauty of region</b>						
Not at all important	.9%	1.0%	1.5%	.5%	2.4%	3.7%
Somewhat important	15.5%	16.0%	10.6%	16.0%	20.6%	18.1%
Extremely important	83.5%	83.0%	88.0%	83.3%	76.7%	78.1%
<b>Encouraging more energy efficient developments and buildings</b>						
Not at all important	4.9%	3.5%	4.9%	5.2%	5.0%	7.2%
Somewhat important	35.2%	36.8%	30.0%	35.0%	44.6%	39.9%
Extremely important	58.9%	58.8%	64.9%	58.6%	49.9%	52.4%

**Table 16: Environment**

Region*	Mean Score (N=400)
<b>Protecting natural resources like the mountains, streams, and natural beauty of region</b>	<b>2.83</b>
Reducing water pollution in lakes, streams and rivers	2.81
Reducing air pollution	2.71
Protecting or preserving agricultural land	2.64
Encouraging more energy efficient developments and buildings	2.55

**Table 17: Importance of Environmental Factors for Region**

\*(Higher number indicates higher level of importance)

Anderson County*	Mean Score (N=400)
<b>Protecting natural resources like the mountains, streams, and natural beauty of region</b>	<b>2.82</b>
Reducing water pollution in lakes, streams and rivers	2.80
Protecting or preserving agricultural land	2.66
Reducing air pollution	2.65
Encouraging more energy efficient developments and buildings	2.56

**Table 18: Importance of Environmental Factors in Anderson County**

\*(Higher number indicates higher level of importance)

<b>Blount County*</b>	<b>Mean Score</b> (N=400)
<b>Protecting natural resources like the mountains, streams, and natural beauty of region</b>	<b>2.87</b>
Reducing water pollution in lakes, streams and rivers	2.79
Protecting or preserving agricultural land	2.72
Reducing air pollution	2.70
Encouraging more energy efficient developments and buildings	2.60

**Table 19: Importance of Environmental Factors in Blount County**  
 \*(Higher number indicates higher level of importance)

<b>Knox County*</b>	<b>Mean Score</b> (N=400)
<b>Protecting natural resources like the mountains, streams, and natural beauty of region</b>	<b>2.83</b>
Reducing water pollution in lakes, streams and rivers	2.82
Reducing air pollution	2.74
Protecting or preserving agricultural land	2.60
Encouraging more energy efficient developments and buildings	2.54

**Table 20: Importance of Environmental Factors in Knox County**  
 \*(Higher number indicates higher level of importance)

<b>Loudon County*</b>	<b>Mean Score</b> (N=400)
<b>Reducing water pollution in lakes, streams and rivers</b>	<b>2.75</b>
Protecting natural resources like the mountains, streams, and natural beauty of region	2.75
Reducing air pollution	2.64
Protecting or preserving agricultural land	2.63
Encouraging more energy efficient developments and buildings	2.45

**Table 21: Importance of Environmental Factors in Loudon County**  
 \*(Higher number indicates higher level of importance)

<b>Union County*</b>	<b>Mean Score</b> (N=400)
<b>Reducing water pollution in lakes, streams and rivers</b>	<b>2.75</b>
Protecting natural resources like the mountains, streams, and natural beauty of region	2.74
Protecting or preserving agricultural land	2.73
Reducing air pollution	2.51
Encouraging more energy efficient developments and buildings	2.45

**Table 22: Importance of Environmental Factors in Union County**  
 \*(Higher number indicates higher level of importance)



**WHICH DO YOU THINK IS MOST IMPORTANT FOR THE FUTURE OF YOUR COUNTY?**

<b>Environment</b>	<b>Region</b> (N=2,000)	<b>Anderson</b> (N=400)	<b>Blount</b> (N=400)	<b>Knox</b> (N=400)	<b>Loudon</b> (N=400)	<b>Union</b> (N=400)
Reducing water pollution in lakes, streams and rivers	24.2%	28.8%	21.5%	23.3%	28.1%	31.1%
Protecting natural resources like the mountains, streams, and natural beauty of region	23.7%	24.9%	29.7%	22.3%	19.4%	24.4%
Reducing air pollution	22.6%	19.3%	19.0%	24.4%	24.2%	13.6%
Protecting or preserving agricultural land	17.5%	14.7%	16.4%	18.0%	17.7%	22.7%
Encouraging more energy efficient developments and buildings	9.3%	9.7%	10.1%	9.4%	7.5%	6.0%

**Table 23: Most Important Environmental Factor**

<b>Region*</b>	<b>%</b> (N=2,000)
<b>Reducing water pollution in lakes, streams and rivers</b>	<b>24.2%</b>
Protecting natural resources like the mountains, streams, and natural beauty of region	23.7%
Reducing air pollution	22.6%
Protecting or preserving agricultural land	17.5%
Encouraging more energy efficient developments and buildings	9.3%

**Table 24: Most Important Environmental Factor for Region**

<b>Anderson</b>	<b>%</b> (N=400)
<b>Reducing water pollution in lakes, streams and rivers</b>	<b>28.8%</b>
Protecting natural resources like the mountains, streams, and natural beauty of region	24.9%
Reducing air pollution	19.3%
Protecting or preserving agricultural land	14.7%
Encouraging more energy efficient developments and buildings	9.7%

**Table 25: Most Important Environmental Factor for Anderson County**

<b>Blount</b>	<b>%</b> (N=400)
<b>Protecting natural resources like the mountains, streams, and natural beauty of region</b>	<b>29.7%</b>
Reducing water pollution in lakes, streams and rivers	21.5%
Reducing air pollution	19.0%
Protecting or preserving agricultural land	16.4%
Encouraging more energy efficient developments and buildings	10.1%

**Table 26: Most Important Environmental Factor for Blount County**

<b>Knox</b>	<b>% (N=400)</b>
<b>Reducing air pollution</b>	<b>24.4%</b>
Reducing water pollution in lakes, streams and rivers	23.3%
Protecting natural resources like the mountains, streams, and natural beauty of region	22.3%
Protecting or preserving agricultural land	18.0%
Encouraging more energy efficient developments and buildings	9.4%

**Table 27: Most Important Environmental Factor for Knox County**

<b>Loudon</b>	<b>% (N=400)</b>
<b>Reducing water pollution in lakes, streams and rivers</b>	<b>28.1%</b>
Reducing air pollution	24.2%
Protecting natural resources like the mountains, streams, and natural beauty of region	19.4%
Protecting or preserving agricultural land	17.7%
Encouraging more energy efficient developments and buildings	7.5%

**Table 28: Most Important Environmental Factor for Loudon County**

<b>Union</b>	<b>% (N=400)</b>
<b>Reducing water pollution in lakes, streams and rivers</b>	<b>31.1%</b>
Protecting natural resources like the mountains, streams, and natural beauty of region	24.4%
Protecting or preserving agricultural land	22.7%
Reducing air pollution	13.6%
Encouraging more energy efficient developments and buildings	6.0%

**Table 29: Most Important Environmental Factor for Union County**

**HEALTHY COMMUNITIES**

<b>How important are these for improving the future quality of life in your county?</b>	<b>Region</b> (N=2,000)	<b>Anderson</b> (N=400)	<b>Blount</b> (N=400)	<b>Knox</b> (N=400)	<b>Loudon</b> (N=400)	<b>Union</b> (N=400)
<b>Reducing crime</b>						
Not at all important	1.4%	2.5%	2.7%	.7%	2.4%	.7%
Somewhat important	16.6%	15.1%	14.7%	17.0%	20.9%	16.0%
Extremely important	81.8%	82.0%	82.3%	82.3%	76.5%	83.3%
<b>Reducing drug abuse</b>						
Not at all important	2.0%	3.0%	.5%	2.2%	2.6%	.9%
Somewhat important	12.2%	7.4%	10.1%	14.0%	12.2%	7.7%
Extremely important	85.5%	88.9%	89.4%	83.5%	84.4%	90.7%
<b>Improving community facilities like libraries and museums</b>						
Not at all important	9.3%	11.4%	11.5%	8.4%	8.9%	11.6%
Somewhat important	52.5%	51.1%	51.4%	52.6%	55.5%	51.9%
Extremely important	38.1%	37.3%	36.9%	39.1%	35.1%	36.0%
<b>Increasing access to quality healthcare</b>						
Not at all important	3.6%	4.4%	3.2%	3.4%	3.8%	4.0%
Somewhat important	16.2%	18.3%	18.4%	14.8%	19.7%	17.7%
Extremely important	79.2%	76.5%	77.6%	80.8%	75.8%	78.4%
<b>Reducing obesity</b>						
Not at all important	5.6%	7.9%	5.1%	5.4%	4.6%	6.5%
Somewhat important	28.8%	31.1%	27.7%	28.7%	26.7%	36.3%
Extremely important	65.1%	60.2%	66.9%	65.4%	67.8%	57.2%
<b>Providing community centers or facilities for citizens to exercise</b>						
Not at all important	11.8%	15.5%	12.0%	10.8%	15.1%	11.7%
Somewhat important	47.6%	45.8%	46.7%	48.2%	47.5%	47.1%
Extremely important	40.4%	37.9%	40.8%	41.0%	37.4%	41.0%
<b>Increasing access to locally grown food through farmer's markets or other places</b>						
Not at all important	6.4%	7.9%	5.2%	6.2%	7.9%	7.4%
Somewhat important	44.0%	42.7%	42.1%	45.1%	41.1%	45.1%
Extremely important	49.6%	49.4%	52.5%	48.8%	50.7%	47.2%

**Table 30: Healthy Communities**

<b>Region*</b>	<b>Mean Score</b> (N=2,000)
<b>Reducing drug abuse</b>	<b>2.84</b>
Reducing crime	2.81
Increasing access to quality healthcare	2.76
Reducing obesity	2.60
Increasing access to locally grown food through farmer’s markets or other places	2.43
Improving community facilities like libraries and museums	2.29
Providing community centers or facilities for citizens to exercise	2.29

**Table 31: Importance of Factors for Healthy Communities for Region**

\*(Higher number indicates higher level of importance)

<b>Anderson County*</b>	<b>Mean Score</b> (N=400)
<b>Reducing drug abuse</b>	<b>2.86</b>
Reducing crime	2.80
Increasing access to quality healthcare	2.73
Reducing obesity	2.53
Increasing access to locally grown food through farmer’s markets or other places	2.41
Improving community facilities like libraries and museums	2.26
Providing community centers or facilities for citizens to exercise	2.23

**Table 32: Importance of Factors for Healthy Communities in Anderson County**

\*(Higher number indicates higher level of importance)

<b>Blount County*</b>	<b>Mean Score</b> (N=400)
<b>Reducing drug abuse</b>	<b>2.89</b>
Reducing crime	2.80
Increasing access to quality healthcare	2.75
Reducing obesity	2.62
Increasing access to locally grown food through farmer’s markets or other places	2.47
Providing community centers or facilities for citizens to exercise	2.29
Improving community facilities like libraries and museums	2.25

**Table 33: Importance of Factors for Healthy Communities in Blount County**

\*(Higher number indicates higher level of importance)

<b>Knox County*</b>	<b>Mean Score</b> (N=400)
<b>Reducing drug abuse</b>	<b>2.82</b>
Reducing crime	2.82
Increasing access to quality healthcare	2.78
Reducing obesity	2.60
Increasing access to locally grown food through farmer’s markets or other places	2.43
Improving community facilities like libraries and museums	2.31
Providing community centers or facilities for citizens to exercise	2.30

**Table 34: Importance of Factors for Healthy Communities in Knox County**

\*(Higher number indicates higher level of importance)

<b>Loudon County*</b>	<b>Mean Score</b> (N=400)
<b>Reducing drug abuse</b>	<b>2.82</b>
Reducing crime	2.74
Increasing access to quality healthcare	2.72
Reducing obesity	2.64
Increasing access to locally grown food through farmer’s markets or other places	2.43
Improving community facilities like libraries and museums	2.26
Providing community centers or facilities for citizens to exercise	2.22

**Table 35: Importance of Factors for Healthy Communities in Loudon County**  
 \*(Higher number indicates higher level of importance)

<b>Union County*</b>	<b>Mean Score</b> (N=400)
<b>Reducing drug abuse</b>	<b>2.90</b>
Reducing crime	2.83
Increasing access to quality healthcare	2.74
Reducing obesity	2.51
Increasing access to locally grown food through farmer’s markets or other places	2.40
Providing community centers or facilities for citizens to exercise	2.29
Improving community facilities like libraries and museums	2.24

**Table 36: Importance of Factors for Healthy Communities in Union County**  
 \*(Higher number indicates higher level of importance)

**WHICH DO YOU THINK IS MOST IMPORTANT FOR THE FUTURE OF YOUR COUNTY?**

<b>Healthy Communities</b>	<b>Region</b> (N=2,000)	<b>Anderson</b> (N=400)	<b>Blount</b> (N=400)	<b>Knox</b> (N=400)	<b>Loudon</b> (N=400)	<b>Union</b> (N=400)
Reducing drug abuse	32.2%	40.1%	33.0%	30.0%	30.7%	47.3%
Reducing crime	21.8%	21.7%	17.5%	23.5%	19.4%	16.2%
Increasing access to quality healthcare	21.6%	20.6%	25.8%	20.2%	25.6%	19.9%
Reducing obesity	9.4%	6.4%	9.7%	10.0%	9.6%	4.4%
Increasing access to locally grown food through farmer's markets or other places	6.6%	5.1%	6.7%	7.2%	4.6%	2.6%
Providing community centers or facilities for citizens to exercise	4.2%	1.8%	3.1%	4.7%	5.4%	6.1%
Improving community facilities like libraries and museums	2.0%	1.9%	1.1%	2.1%	3.2%	2.1%

**Table 37: Most Important Factor for Healthy Communities**

<b>Region</b>	<b>%</b> (N=2,000)
<b>Reducing drug abuse</b>	<b>32.2%</b>
Reducing crime	21.8%
Increasing access to quality healthcare	21.6%
Reducing obesity	9.4%
Increasing access to locally grown food through farmer's markets or other places	6.6%
Providing community centers or facilities for citizens to exercise	4.2%
Improving community facilities like libraries and museums	2.0%

**Table 38: Most Important Factor for Healthy Communities in Region**

<b>Anderson County</b>	<b>%</b> (N=400)
<b>Reducing drug abuse</b>	<b>40.1%</b>
Reducing crime	21.7%
Increasing access to quality healthcare	20.6%
Reducing obesity	6.4%
Increasing access to locally grown food through farmer's markets or other places	5.1%
Improving community facilities like libraries and museums	1.9%
Providing community centers or facilities for citizens to exercise	1.8%

**Table 39: Most Important Factor for Healthy Communities in Anderson County**

<b>Blount County</b>	<b>% (N=400)</b>
<b>Reducing drug abuse</b>	<b>33.0%</b>
Increasing access to quality healthcare	25.8%
Reducing crime	17.5%
Reducing obesity	9.7%
Increasing access to locally grown food through farmer’s markets or other places	6.7%
Providing community centers or facilities for citizens to exercise	3.1%
Improving community facilities like libraries and museums	1.1%

**Table 40: Most Important Factor for Healthy Communities in Blount County**

<b>Knox County</b>	<b>% (N=400)</b>
<b>Reducing drug abuse</b>	<b>30.0%</b>
Reducing crime	23.5%
Increasing access to quality healthcare	20.2%
Reducing obesity	10.0%
Increasing access to locally grown food through farmer’s markets or other places	7.2%
Providing community centers or facilities for citizens to exercise	4.7%
Improving community facilities like libraries and museums	2.1%

**Table 41: Most Important Factor for Healthy Communities in Knox County**

<b>Loudon County</b>	<b>% (N=400)</b>
<b>Reducing drug abuse</b>	<b>30.7%</b>
Increasing access to quality healthcare	25.6%
Reducing crime	19.4%
Reducing obesity	9.6%
Providing community centers or facilities for citizens to exercise	5.4%
Increasing access to locally grown food through farmer’s markets or other places	4.6%
Improving community facilities like libraries and museums	3.2%

**Table 42: Most Important Factor for Healthy Communities in Loudon County**

<b>Union County</b>	<b>% (N=400)</b>
<b>Reducing drug abuse</b>	<b>47.3%</b>
Increasing access to quality healthcare	19.9%
Reducing crime	16.2%
Providing community centers or facilities for citizens to exercise	6.1%
Reducing obesity	4.4%
Increasing access to locally grown food through farmer’s markets or other places	2.6%
Improving community facilities like libraries and museums	2.1%

**Table 43: Most Important Factor for Healthy Communities in Union County**

**HOUSING AND NEIGHBORHOODS**

How important are these for improving the future quality of life in your county?	Region (N=2,000)	Anderson (N=400)	Blount (N=400)	Knox (N=400)	Loudon (N=400)	Union (N=400)
<b>Improving or installing sidewalks in neighborhoods</b>						
Not at all important	18.5%	21.7%	21.4%	15.0%	29.3%	37.8%
Somewhat important	40.1%	47.4%	41.3%	37.9%	47.0%	34.6%
Extremely important	41.2%	30.6%	36.9%	47.0%	23.7%	26.9%
<b>Increasing number of apartments or multi-family housing units</b>						
Not at all important	31.5%	30.7%	31.4%	31.9%	30.4%	28.1%
Somewhat important	46.6%	47.3%	49.6%	45.2%	47.4%	50.7%
Extremely important	18.6%	20.0%	17.0%	18.7%	19.6%	19.1%
<b>Increasing number of single family houses</b>						
Not at all important	19.9%	21.7%	21.9%	19.2%	19.2%	19.3%
Somewhat important	46.3%	53.2%	50.2%	43.2%	52.9%	46.7%
Extremely important	32.0%	22.4%	26.6%	35.9%	26.2%	30.2%
<b>Increasing housing options for seniors</b>						
Not at all important	4.3%	7.4%	4.9%	3.2%	7.2%	6.5%
Somewhat important	38.7%	37.0%	40.0%	39.1%	37.4%	34.2%
Extremely important	55.9%	54.8%	54.8%	56.5%	53.7%	57.4%
<b>Improving funding for police and firefighters</b>						
Not at all important	5.1%	6.4%	5.4%	4.4%	8.4%	4.4%
Somewhat important	36.3%	28.9%	32.4%	39.3%	32.1%	33.7%
Extremely important	57.3%	63.2%	61.4%	54.8%	58.3%	61.2%
<b>Increasing number of stores and shops within walking distance of neighborhoods</b>						
Not at all important	27.5%	26.4%	37.9%	24.4%	30.2%	29.3%
Somewhat important	49.5%	46.8%	47.5%	51.7%	42.9%	40.2%
Extremely important	22.8%	26.8%	14.5%	23.6%	26.1%	29.8%
<b>Providing facilities or shelters for the homeless</b>						
Not at all important	8.5%	8.9%	9.1%	7.1%	14.2%	18.4%
Somewhat important	39.8%	42.2%	40.0%	38.6%	45.0%	42.1%
Extremely important	50.8%	47.4%	50.4%	53.3%	40.4%	37.9%

Table 44: Housing and Neighborhoods



<b>Region*</b>	<b>Mean Score</b> (N=2,000)
<b>Improving funding for police and firefighters</b>	<b>2.53</b>
Increasing housing options for seniors	2.52
Providing facilities or shelters for the homeless	2.43
Improving or installing sidewalks in neighborhoods	2.23
Increasing number of single family houses	2.12
Increasing number of stores and shops within walking distance of neighborhoods	1.95
Increasing number of apartments or multi-family housing units	1.87

**Table 45: Importance of Factors for Housing and Neighborhoods in Region**  
 \*(Higher number indicates higher level of importance)

<b>Anderson County*</b>	<b>Mean Score</b> (N=400)
<b>Improving funding for police and firefighters</b>	<b>2.58</b>
Increasing housing options for seniors	2.48
Providing facilities or shelters for the homeless	2.39
Improving or installing sidewalks in neighborhoods	2.09
Increasing number of single family houses	2.01
Increasing number of stores and shops within walking distance of neighborhoods	2.01
Increasing number of apartments or multi-family housing units	1.89

**Table 46: Importance of Factors for Housing and Neighborhoods in Anderson County**  
 \*(Higher number indicates higher level of importance)

<b>Blount County*</b>	<b>Mean Score</b> (N=400)
<b>Improving funding for police and firefighters</b>	<b>2.56</b>
Increasing housing options for seniors	2.50
Providing facilities or shelters for the homeless	2.42
Improving or installing sidewalks in neighborhoods	2.15
Increasing number of single family houses	2.05
Increasing number of apartments or multi-family housing units	1.85
Increasing number of stores and shops within walking distance of neighborhoods	1.77

**Table 47: Importance of Factors for Housing and Neighborhoods in Blount County**  
 \*(Higher number indicates higher level of importance)

<b>Knox County*</b>	<b>Mean Score</b> (N=400)
<b>Increasing housing options for seniors</b>	<b>2.54</b>
Improving funding for police and firefighters	2.51
Providing facilities or shelters for the homeless	2.47
Improving or installing sidewalks in neighborhoods	2.32
Increasing number of single family houses	2.17
Increasing number of stores and shops within walking distance of neighborhoods	1.99
Increasing number of apartments or multi-family housing units	1.86

**Table 48: Importance of Factors for Housing and Neighborhoods in Knox County**  
 \*(Higher number indicates higher level of importance)

<b>Loudon County*</b>	<b>Mean Score</b> (N=400)
<b>Improving funding for police and firefighters</b>	<b>2.51</b>
Increasing housing options for seniors	2.47
Providing facilities or shelters for the homeless	2.26
Increasing number of single family houses	2.07
Increasing number of stores and shops within walking distance of neighborhoods	1.96
Improving or installing sidewalks in neighborhoods	1.95
Increasing number of apartments or multi-family housing units	1.89

**Table 49: Importance of Factors for Housing and Neighborhoods in Loudon County**

\*(Higher number indicates higher level of importance)

<b>Union County*</b>	<b>Mean Score</b> (N=400)
<b>Improving funding for police and firefighters</b>	<b>2.57</b>
Increasing housing options for seniors	2.52
Providing facilities or shelters for the homeless	2.20
Increasing number of single family houses	2.11
Increasing number of stores and shops within walking distance of neighborhoods	2.00
Increasing number of apartments or multi-family housing units	1.91
Improving or installing sidewalks in neighborhoods	1.89

**Table 50: Importance of Factors for Housing and Neighborhoods in Union County**

\*(Higher number indicates higher level of importance)

**WHICH DO YOU THINK IS MOST IMPORTANT FOR THE FUTURE OF YOUR COUNTY?**

<b>Housing and Neighborhoods</b>	<b>Region</b> (N=2,000)	<b>Anderson</b> (N=400)	<b>Blount</b> (N=400)	<b>Knox</b> (N=400)	<b>Loudon</b> (N=400)	<b>Union</b> (N=400)
Improving funding for police and firefighters	26.8%	25.8%	29.7%	25.2%	32.4%	32.1%
Increasing housing options for seniors	24.0%	24.4%	29.9%	21.9%	25.7%	27.1%
Providing facilities or shelters for the homeless	14.4%	14.7%	13.1%	14.9%	13.0%	12.7%
Improving or installing sidewalks in neighborhoods	10.7%	9.1%	9.7%	12.4%	4.7%	2.7%
Increasing number of single family houses	8.6%	9.9%	6.1%	8.9%	10.1%	9.7%
Increasing number of stores and shops within walking distance of neighborhoods	6.5%	8.8%	3.6%	6.7%	7.4%	7.2%
Increasing number of apartments or multi-family housing units	4.9%	3.2%	4.5%	5.3%	4.0%	5.3%

**Table 51: Most Important Factor for Housing and Neighborhoods**

<b>Region</b>	<b>%</b> (N=2,000)
<b>Improving funding for police and firefighters</b>	<b>26.8%</b>
Increasing housing options for seniors	24.0%
Providing facilities or shelters for the homeless	14.4%
Improving or installing sidewalks in neighborhoods	10.7%
Increasing number of single family houses	8.6%
Increasing number of stores and shops within walking distance of neighborhoods	6.5%
Increasing number of apartments or multi-family housing units	4.9%

**Table 52: Most Important Factor for Housing and Neighborhoods in Region**

<b>Anderson County</b>	<b>%</b> (N=400)
<b>Improving funding for police and firefighters</b>	<b>25.8%</b>
Increasing housing options for seniors	24.4%
Providing facilities or shelters for the homeless	14.7%
Increasing number of single family houses	9.9%
Improving or installing sidewalks in neighborhoods	9.1%
Increasing number of stores and shops within walking distance of neighborhoods	8.8%
Increasing number of apartments or multi-family housing units	3.2%

**Table 53: Most Important Factor for Housing and Neighborhoods in Anderson County**

<b>Blount County</b>	<b>% (N=400)</b>
<b>Improving funding for police and firefighters</b>	<b>29.7%</b>
Increasing housing options for seniors	29.9%
Providing facilities or shelters for the homeless	13.1%
Improving or installing sidewalks in neighborhoods	9.7%
Increasing number of single family houses	6.1%
Increasing number of apartments or multi-family housing units	4.5%
Increasing number of stores and shops within walking distance of neighborhoods	3.6%

**Table 54: Most Important Factor for Housing and Neighborhoods in Blount County**

<b>Knox County</b>	<b>% (N=400)</b>
<b>Improving funding for police and firefighters</b>	<b>25.2%</b>
Increasing housing options for seniors	21.9%
Providing facilities or shelters for the homeless	14.9%
Improving or installing sidewalks in neighborhoods	12.4%
Increasing number of single family houses	8.9%
Increasing number of stores and shops within walking distance of neighborhoods	6.7%
Increasing number of apartments or multi-family housing units	5.3%

**Table 55: Most Important Factor for Housing and Neighborhoods in Knox County**

<b>Loudon County</b>	<b>% (N=400)</b>
<b>Improving funding for police and firefighters</b>	<b>32.4%</b>
Increasing housing options for seniors	25.7%
Providing facilities or shelters for the homeless	13.0%
Increasing number of single family houses	10.1%
Increasing number of stores and shops within walking distance of neighborhoods	7.4%
Improving or installing sidewalks in neighborhoods	4.7%
Increasing number of apartments or multi-family housing units	4.0%

**Table 56: Most Important Factor for Housing and Neighborhoods in Loudon County**

<b>Union County</b>	<b>% (N=400)</b>
<b>Improving funding for police and firefighters</b>	<b>32.1%</b>
Increasing housing options for seniors	27.1%
Providing facilities or shelters for the homeless	12.7%
Increasing number of single family houses	9.7%
Increasing number of stores and shops within walking distance of neighborhoods	7.2%
Increasing number of apartments or multi-family housing units	5.3%
Improving or installing sidewalks in neighborhoods	2.7%

**Table 57: Most Important Factor for Housing and Neighborhoods in Union County**

**TRANSPORTATION AND INFRASTRUCTURE**

How important are these for improving the future quality of life in your county?	Region (N=2,000)	Anderson (N=400)	Blount (N=400)	Knox (N=400)	Loudon (N=400)	Union (N=400)
<b>Increasing availability of public transportation</b>						
Not at all important	11.8%	13.3%	14.0%	10.1%	17.2%	14.4%
Somewhat important	45.2%	40.0%	38.1%	48.2%	44.5%	44.7%
Extremely important	41.6%	44.9%	47.9%	39.8%	37.1%	40.7%
<b>Enhancing air service at McGhee Tyson Airport</b>						
Not at all important	13.3%	15.5%	12.3%	13.0%	12.0%	18.6%
Somewhat important	42.0%	42.1%	41.2%	41.5%	45.6%	47.4%
Extremely important	42.5%	40.9%	45.1%	43.0%	39.3%	31.6%
<b>Creating bike lanes on local streets and highways</b>						
Not at all important	24.7%	29.4%	21.6%	22.9%	34.1%	41.2%
Somewhat important	43.6%	47.7%	48.2%	42.5%	38.1%	40.5%
Extremely important	31.3%	22.7%	29.7%	34.4%	27.3%	17.7%
<b>Improving the quality of major highways</b>						
Not at all important	8.7%	9.9%	5.9%	9.1%	9.6%	8.8%
Somewhat important	45.4%	50.0%	45.5%	44.5%	48.8%	38.1%
Extremely important	45.8%	40.1%	48.4%	46.2%	41.4%	52.8%
<b>Improving the quality of local roads and streets</b>						
Not at all important	5.9%	11.4%	5.9%	4.7%	8.6%	2.8%
Somewhat important	41.5%	47.7%	41.7%	40.0%	50.4%	29.8%
Extremely important	52.5%	41.0%	52.0%	55.3%	41.0%	67.1%
<b>Reducing traffic congestion</b>						
Not at all important	10.2%	21.7%	7.4%	7.1%	17.7%	30.4%
Somewhat important	41.3%	44.7%	38.8%	41.3%	44.4%	39.9%
Extremely important	48.2%	33.6%	53.6%	51.4%	37.9%	29.2%
<b>Increasing the number of greenways and walking trails</b>						
Not at all important	17.9%	21.2%	26.5%	14.3%	20.4%	27.1%
Somewhat important	49.5%	51.6%	44.1%	50.9%	48.9%	47.6%
Extremely important	31.8%	26.9%	29.4%	33.7%	30.5%	24.4%

**Table 58: Transportation and Infrastructure**

<b>Region*</b>	<b>Mean Score</b> (N=2,000)
<b>Improving the quality of local roads and streets</b>	<b>2.47</b>
Reducing traffic congestion	2.38
Improving the quality of major highways	2.37
Increasing availability of public transportation	2.30
Enhancing air service at McGhee Tyson Airport	2.30
Increasing the number of greenways and walking trails	2.14
Creating bike lanes on local streets and highways	2.07

**Table 59: Importance of Transportation and Infrastructure Factors in Region**  
 \*(Higher number indicates higher level of importance)

<b>Anderson County*</b>	<b>Mean Score</b> (N=400)
<b>Increasing availability of public transportation</b>	<b>2.32</b>
Improving the quality of major highways	2.30
Improving the quality of local roads and streets	2.30
Enhancing air service at McGhee Tyson Airport	2.26
Reducing traffic congestion	2.12
Increasing the number of greenways and walking trails	2.06
Creating bike lanes on local streets and highways	1.93

**Table 60: Importance of Transportation and Infrastructure Factors in Anderson County**  
 \*(Higher number indicates higher level of importance)

<b>Blount County*</b>	<b>Mean Score</b> (N=400)
<b>Improving the quality of local roads and streets</b>	<b>2.46</b>
Reducing traffic congestion	2.46
Improving the quality of major highways	2.43
Increasing availability of public transportation	2.34
Enhancing air service at McGhee Tyson Airport	2.33
Creating bike lanes on local streets and highways	2.08
Increasing the number of greenways and walking trails	2.03

**Table 61: Importance of Transportation and Infrastructure Factors in Blount County**  
 \*(Higher number indicates higher level of importance)

<b>Knox County*</b>	<b>Mean Score</b> (N=400)
<b>Improving the quality of local roads and streets</b>	<b>2.51</b>
Reducing traffic congestion	2.44
Improving the quality of major highways	2.37
Enhancing air service at McGhee Tyson Airport	2.31
Increasing availability of public transportation	2.30
Increasing the number of greenways and walking trails	2.20
Creating bike lanes on local streets and highways	2.11

**Table 62: Importance of Transportation and Infrastructure Factors in Knox County**  
 \*(Higher number indicates higher level of importance)

<b>Loudon County*</b>	<b>Mean Score</b> (N=400)
<b>Improving the quality of major highways</b>	<b>2.32</b>
Improving the quality of local roads and streets	2.32
Enhancing air service at McGhee Tyson Airport	2.28
Increasing availability of public transportation	2.20
Reducing traffic congestion	2.20
Increasing the number of greenways and walking trails	2.10
Creating bike lanes on local streets and highways	1.93

**Table 63: Importance of Transportation and Infrastructure Factors in Loudon County**

\*(Higher number indicates higher level of importance)

<b>Union County*</b>	<b>Mean Score</b> (N=400)
<b>Improving the quality of local roads and streets</b>	<b>2.64</b>
Improving the quality of major highways	2.44
Increasing availability of public transportation	2.26
Enhancing air service at McGhee Tyson Airport	2.13
Reducing traffic congestion	1.99
Increasing the number of greenways and walking trails	1.97
Creating bike lanes on local streets and highways	1.76

**Table 64: Importance of Transportation and Infrastructure Factors in Union County**

\*(Higher number indicates higher level of importance)

**WHICH DO YOU THINK IS MOST IMPORTANT FOR THE FUTURE OF YOUR COUNTY?**

<b>Transportation and Infrastructure</b>	<b>Region</b> (N=2,000)	<b>Anderson</b> (N=400)	<b>Blount</b> (N=400)	<b>Knox</b> (N=400)	<b>Loudon</b> (N=400)	<b>Union</b> (N=400)
Improving quality of local roads and streets	23.3%	25.8%	20.3%	22.7%	23.4%	43.2%
Increasing availability of public transportation	20.5%	29.8%	20.9%	19.1%	19.6%	17.5%
Reducing traffic congestion	13.0%	4.3%	19.2%	13.4%	10.4%	4.9%
Enhancing air service at Knoxville's McGhee Tyson Airport	12.0%	13.3%	10.9%	12.0%	16.1%	4.6%
Improving quality of major highways	10.2%	10.1%	9.3%	10.6%	7.3%	15.9%
Increasing number of greenways and walking trails	9.8%	8.9%	7.5%	10.9%	9.1%	3.5%
Creating bike lanes on local streets and highways	8.3%	5.8%	8.8%	8.3%	11.4%	8.1%

**Table 65: Most Important Transportation and Infrastructure Factor**

<b>Region</b>	<b>%</b> (N=2,000)
<b>Improving quality of local roads and streets</b>	<b>23.3%</b>
Increasing availability of public transportation	20.5%
Reducing traffic congestion	13.0%
Enhancing air service at Knoxville's McGhee Tyson Airport	12.0%
Improving quality of major highways	10.2%
Increasing number of greenways and walking trails	9.8%
Creating bike lanes on local streets and highways	8.3%

**Table 66: Most Important Transportation and Infrastructure Factor in Region**

<b>Anderson County</b>	<b>%</b> (N=400)
<b>Increasing availability of public transportation</b>	<b>29.8%</b>
Improving quality of local roads and streets	25.8%
Enhancing air service at Knoxville's McGhee Tyson Airport	13.3%
Improving quality of major highways	10.1%
Increasing number of greenways and walking trails	8.9%
Creating bike lanes on local streets and highways	5.8%
Reducing traffic congestion	4.3%

**Table 67: Most Important Transportation and Infrastructure Factor in Anderson County**



<b>Blount County</b>	<b>% (N=400)</b>
<b>Improving quality of local roads and streets</b>	<b>20.3%</b>
Increasing availability of public transportation	20.9%
Reducing traffic congestion	19.2%
Enhancing air service at Knoxville’s McGhee Tyson Airport	10.9%
Improving quality of major highways	9.3%
Creating bike lanes on local streets and highways	8.8%
Increasing number of greenways and walking trails	7.5%

**Table 68: Most Important Transportation and Infrastructure Factor in Blount County**

<b>Knox County</b>	<b>% (N=400)</b>
<b>Improving quality of local roads and streets</b>	<b>22.7%</b>
Increasing availability of public transportation	19.1%
Reducing traffic congestion	13.4%
Enhancing air service at Knoxville’s McGhee Tyson Airport	12.0%
Increasing number of greenways and walking trails	10.9%
Improving quality of major highways	10.6%
Creating bike lanes on local streets and highways	8.3%

**Table 69: Most Important Transportation and Infrastructure Factor in Knox County**

<b>Loudon County</b>	<b>% (N=400)</b>
<b>Improving quality of local roads and streets</b>	<b>23.4%</b>
Increasing availability of public transportation	19.6%
Enhancing air service at Knoxville’s McGhee Tyson Airport	16.1%
Creating bike lanes on local streets and highways	11.4%
Reducing traffic congestion	10.4%
Increasing number of greenways and walking trails	9.1%
Improving quality of major highways	7.3%

**Table 70: Most Important Transportation and Infrastructure Factor in Loudon County**

<b>Union County</b>	<b>% (N=400)</b>
<b>Improving quality of local roads and streets</b>	<b>43.2%</b>
Increasing availability of public transportation	17.5%
Improving quality of major highways	15.9%
Creating bike lanes on local streets and highways	8.1%
Reducing traffic congestion	4.9%
Enhancing air service at Knoxville’s McGhee Tyson Airport	4.6%
Increasing number of greenways and walking trails	3.5%

**Table 71: Most Important Transportation and Infrastructure Factor in Union County**

**IF THERE WAS ONE THING THAT WOULD MAKE LIFE BETTER IN YOUR COUNTY, WHAT WOULD IT BE?**

	<b>Region</b> (N=2,000)	<b>Anderson</b> (N=400)	<b>Blount</b> (N=400)	<b>Knox</b> (N=400)	<b>Loudon</b> (N=400)	<b>Union</b> (N=400)
Jobs and economy	21.2%	23.0%	20.7%	14.8%	20.7%	26.9%
Improve education	10.5%	8.8%	8.5%	12.4%	11.8%	10.2%
Police, Fire and crime reduction	9.5%	11.3%	8.5%	11.4%	7.0%	9.6%
Reduce drug abuse	8.8%	8.8%	6.2%	6.2%	9.2%	13.3%
Improve roads and traffic congestion	7.5%	2.9%	12.8%	7.9%	5.7%	8.0%
Increase public transportation	6.9%	9.9%	8.2%	7.6%	6.1%	3.4%
More responsive government	6.3%	6.2%	5.6%	9.7%	4.1%	6.2%
Commercial development in communities	6.0%	8.8%	3.3%	2.8%	6.7%	8.4%
Recreational and community facilities	5.4%	5.8%	5.6%	7.6%	5.4%	2.5%
Environmental issues	5.0%	4.0%	5.6%	6.2%	7.6%	1.5%
Improve availability of healthcare	4.2%	1.8%	4.6%	1.7%	7.3%	5.3%
Improve social services	4.0%	3.3%	5.9%	5.2%	4.1%	1.9%
Reduce government and taxes	3.9%	5.5%	3.3%	5.5%	3.8%	1.9%
Affordable housing	.7%	0.0%	1.3%	1.0%	.3%	.9%

**Table 72: Unprompted response for improving quality of life in county**

**RESPONDENT CHARACTERISTICS\*\***

	<b>Overall</b>	<b>Anderson</b>	<b>Blount</b>	<b>Knox</b>	<b>Loudon</b>	<b>Union</b>
<b>Gender</b>						
<b>Male</b>	46.7%	45.1%	48.4%	44.7%	46.6%	48.2%
<b>Female</b>	53.3%	54.9%	51.6%	55.3%	53.4%	51.8%
<b>Age</b>						
<b>18 - 39</b>	13.5%	10.5%	15.6%	17.5%	11.1%	12.6%
<b>40 - 64</b>	48.4%	52.4%	46.8%	48.4%	39.1%	55.1%
<b>65+</b>	38.1%	37.1%	37.6%	34.1%	49.8%	32.2%
<b>Years of residence</b>						
<b>1 - 9 years</b>	20.9%	12.4%	20.1%	19.2%	31.1%	21.2%
<b>10 - 19 years</b>	17.6%	15.6%	20.1%	17.0%	20.0%	15.2%
<b>20 years or more</b>	61.6%	72.0%	59.7%	63.8%	48.9%	63.6%
<b>Area of residence</b>						
<b>Rural area</b>	47.6%	37.0%	45.5%	26.3%	45.1%	82.1%
<b>Next to a city or town</b>	20.0%	16.0%	21.6%	24.1%	29.7%	8.8%
<b>In a city or town</b>	32.2%	46.7%	32.9%	49.4%	24.7%	8.8%
<b>Type of residence</b>						
<b>House</b>	82.6%	86.7%	86.0%	81.3%	84.4%	74.9%
<b>Apartment or condo</b>	7.4%	5.9%	6.4%	14.0%	7.9%	3.0%
<b>Duplex</b>	.5%	.7%	0.0%	1.5%	.2%	.2%
<b>Mobile home</b>	9.4%	6.7%	7.6%	2.9%	7.2%	21.9%
<b>Employment status</b>						
<b>Employed full-time</b>	82.1%	85.2%	78.7%	83.4%	78.2%	84.3%
<b>Employed part-time</b>	17.9%	14.8%	21.3%	16.6%	21.8%	15.7%
<b>Work commute</b>						
<b>Distance</b>	13.2	12.6	14.3	12.4	15.4	24.4
<b>Time</b>	21.5	20.3	23.5	20.5	23.3	34.9
<b>Highest level of education</b>						
<b>Less than high school</b>	8.2%	7.7%	5.4%	5.4%	7.9%	14.4%
<b>High school or equivalent</b>	28.2%	25.9%	27.8%	22.6%	24.7%	39.5%
<b>Some college or Associate degree</b>	30.0%	29.4%	32.2%	28.7%	30.2%	29.5%
<b>Bachelor degree</b>	16.9%	16.5%	18.2%	22.4%	18.5%	9.5%
<b>Graduate work or degree</b>	16.5%	20.2%	16.5%	20.6%	18.5%	7.0%

**RESPONDENT CHARACTERISTICS (CON'T)\*\***

	Overall	Anderson	Blount	Knox	Loudon	Union
<b>Racial category</b>						
<b>African American or Black</b>	2.3%	3.2%	2.0%	4.9%	1.2%	.5%
<b>Asian or Pacific Islander</b>	.3%	.5%	0.0%	.7%	.2%	0.0%
<b>Hispanic</b>	.4%	.5%	0.0%	.2%	1.2%	.2%
<b>Native American</b>	.9%	1.5%	.5%	.7%	1.0%	.7%
<b>White</b>	94.5%	93.3%	96.1%	90.9%	94.7%	97.4%
<b>Some other race</b>	1.0%	.7%	1.5%	1.2%	.5%	.9%
<b>Household Income</b>						
<b>Under \$25,000</b>	19.6%	19.3%	17.4%	15.2%	16.8%	28.6%
<b>\$25,000 - \$49,000</b>	25.0%	24.9%	28.0%	20.1%	21.8%	29.8%
<b>\$50,000 - \$74,000</b>	21.6%	24.0%	23.3%	21.6%	19.4%	19.8%
<b>\$75,000 - \$99,000</b>	12.4%	10.1%	13.8%	13.8%	15.3%	9.1%
<b>\$100,000- \$149,000</b>	8.3%	8.1%	6.6%	12.0%	11.5%	3.5%
<b>\$150,000</b>	5.0%	4.7%	3.9%	8.4%	5.5%	2.6%
<b>Not sure</b>	1.6%	1.7%	.7%	2.9%	1.9%	.9%

Table 73: Respondent Characteristics

\*\*All frequencies are unweighted



**College of Social Work  
Office of Research and Public Service  
Center for Applied Research and Evaluation**

600 Henley Street, Suite 209  
Knoxville, TN 37996-4123  
Phone: (865) 974-2819  
Fax: (865) 974-7541

I am sending this letter to let you know that in the next few days you will receive a telephone call from the Center for Applied Research and Evaluation at the University of Tennessee asking a member of your household to participate in an important research project by completing a telephone interview with one of its staff members.

Plan East Tennessee (PlanET) is a regional partnership of communities in Anderson, Blount, Knox, Loudon and Union counties building a shared direction for our future. PlanET would like to hear from people like you who live in these communities to learn what is important for the future of our region. This information will help PlanET to create long-term solutions for our region that reflect the priorities of its citizens. The telephone interviewer will be asking your opinion about what makes East Tennessee special; the challenges facing our region; and the best ways to meet those challenges. If you wish to know more about the survey, please call me at the Center for Applied Research and Evaluation at 974-2730.

The interview will only take about ten minutes and the information you provide will be very valuable in the planning process. It is important that we talk to people like you so that we know your priorities for the region and the priorities of people like you.

It is only with the generous help of you and others in your community that our research can be successful. Thank you in advance for your time and consideration.

Sincerely yours,

A handwritten signature in blue ink, appearing to read 'Linda M. Daugherty', written in a cursive style.

Linda M. Daugherty

## PLANET COMMUNITY SURVEY CODEBOOK

### Question COUNTY

What county do you live in?

1. ANDERSON
2. BLOUNT
3. KNOX
4. LOUDON
5. UNION
6. OTHER

### Question RESPSEX

CODE FROM VOICE OF RESPONDENT

1. MALE
2. FEMALE

### Question Q1

Overall, how would you rate the quality of life in your community? Would you say that it is poor, fair, good, or excellent?

1. POOR
2. FAIR
3. GOOD
4. EXCELLENT
8. NOT SURE
9. REFUSED

### Question SECT1

I am going to read some statements about the economy and workforce development and I would like for you to tell me how important you think each of these is for improving the future quality of life in your county. For each statement I read, please tell me if it is extremely important, somewhat important or not at all important.

### Question S1Q1

Improving the quality of education in kindergarten through high school in public schools.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

### Question S1Q2

Increasing awareness that a highly educated workforce attracts good jobs.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

### Question S1Q3

Increasing the number of students who are prepared for and attend post-secondary training, such as vocational certification, 2 year or 4 year degree programs.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S1Q4

Attracting high quality educators to our schools.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S1Q5

Expanding, attracting or creating manufacturing jobs.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S1Q6

Promoting small business start ups.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S1MOST

Of these statements that I just read about the economy and workforce development, which do you think is most important for the future of your county? [READ LIST IF NEEDED]

1. Improving the quality of education in kindergarten through high school in public schools.
2. Increasing awareness that a highly educated workforce attracts good jobs.
3. Increasing the number of students who are prepared for and attend post-secondary training.
4. Attracting high quality educators to our schools.
5. Expanding, attracting or creating manufacturing jobs.
6. Promoting small business start ups.
8. Not sure
9. Refusal

Question SECT2

I am going to read some statements about the environment and I would like for you to tell me how important you think each of these is for improving the future quality of life in your county. For each statement I read, please tell me if it is extremely important, somewhat important or not at all important.

Question S2Q1

Reducing water pollution in the lakes, streams and rivers.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S2Q2

Reducing air pollution.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S2Q3

Protecting or preserving agricultural land.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S2Q4

Protecting natural resources like the mountains, streams, and natural beauty of the region.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S2Q5

Encouraging more energy efficient developments and buildings.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S2MOST

Of these statements that I just read about the environment, which do you think is most important for the future of your county? [READ LIST IF NEEDED]

1. Reducing water pollution in the lakes, streams and rivers.
2. Reducing air pollution.
3. Protecting or preserving agricultural land.
4. Protecting natural resources like the mountains, streams, and natural beauty of the region
5. Encouraging more energy efficient developments and buildings.
8. Not sure
9. Refusal

Question SECT3

I am going to read some statements about healthy communities and I would like for you to tell me how important you think each of these is for improving the future quality of life in your county. For each statement I read, please tell me if it is extremely important, somewhat important or not at all important.

Question S3Q1

Reducing crime.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S3Q2

Reducing drug abuse.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal



Question S3Q3

Improving community facilities like libraries and museums.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S3Q4

Increasing access to quality healthcare.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S3Q5

Reducing obesity.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S3Q6

Providing community centers or facilities for citizens to exercise.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S3Q7

Increasing access to locally grown food through farmer's markets or other places.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S3MOST

Of these statements that I just read about healthy communities, which do you think is most important for the future of your county? [READ LIST IF NEEDED]

1. Reducing crime.
2. Reducing drug abuse.
3. Improving community facilities like libraries and museums.
4. Increasing access to quality healthcare.
5. Reducing obesity.
6. Providing community centers or facilities for citizens to exercise.
7. Increasing access to locally grown food through farmer's markets or other places.
8. Not sure
9. Refusal

Question SECT4

I am going to read some statements about housing and neighborhoods and I would like for you to tell me how important you think each of these is for improving the future quality of life in your county. For each statement I read, please tell me if it is extremely important, somewhat important or not at all important.

Question S4Q1

Improving or installing sidewalks in neighborhoods.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S4Q2

Increasing the number of apartments or multi-family housing units.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S4Q3

Increasing the number of single family houses.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S4Q4

Increasing housing options for seniors.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S4Q5

Improving funding for police and firefighters

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S4Q6

Increasing the number of stores and shops within walking distance of neighborhoods.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S4Q7

Providing facilities or shelters for the homeless.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S4MOST

Of these statements that I just read about housing and neighborhoods, which do you think is most important for the future of your county? [READ LIST IF NEEDED]

1. Improving or installing sidewalks in neighborhoods.
2. Increasing the number of apartments or multi-family housing units.
3. Increasing the number of single family houses.
4. Increasing housing options for seniors.
5. Improving funding for police and firefighters.
6. Increasing the number of stores and shops within walking distance of neighborhoods.
7. Providing facilities or shelters for the homeless.
8. Not sure
9. Refusal

Question SECT5

I am going to read some statements about transportation and infrastructure and I would like for you to tell me how important you think each of these is for improving the future quality of life in your county. For each statement I read, please tell me if it is extremely important, somewhat important or not at all important.

Question S5Q1

Increasing the availability of public transportation.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S5Q2

Enhancing air service at Knoxville's McGhee Tyson Airport to make air travel more affordable and convenient.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S5Q3

Creating bike lanes on local streets and highways.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S5Q4

Improving the quality of major highways.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S5Q5

Improving the quality of local roads and streets.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S5Q6

Reducing traffic congestion.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S5Q7

Increasing the number of greenways and walking trails.

1. Not at all important
2. Somewhat important
3. Extremely important
8. Not sure
9. Refusal

Question S5MOST

Of these statements that I just read about transportation and infrastructure, which do you think is most important for the future of your county? [READ LIST IF NEEDED]

1. Increasing the availability of public transportation.
2. Enhancing air service at Knoxville's McGhee Tyson Airport to make air travel more affordable and convenient.
3. Creating bike lanes on local streets and highways.
4. Improving the quality of major highways.
5. Improving the quality of local roads and streets.
6. Reducing traffic congestion.
7. Increasing the number of greenways and walking trails.
8. Not sure
9. Refusal

Question Q9

If there was one thing that would make life better in your county, what would it be?

Question Q10

Finally, I would like to ask you a question about Plan East Tennessee or Plan E T. Before participating in this survey, how aware were you of Plan E T? Would you say you were completely unaware, somewhat unaware, somewhat aware, or completely aware?

1. COMPLETELY UNAWARE
2. SOMEWHAT UNAWARE
3. SOMEWHAT AWARE
4. COMPLETELY AWARE
8. NOT SURE
9. REFUSAL

Question Q13

Now I have just a few questions so that we compare your answers to those of others. Please remember that all of your answers are completely confidential. First, how old are you? \_\_\_\_ years [USE 999 FOR REFUSAL ]

Question Q15

Do you consider yourself to live in a rural area, next to a city or town, or in a city or town?

1. Rural area
2. Next to a city or town
3. In a city or town
8. Not sure
9. Refusal

Question Q16

How long have you lived in the [INSERT COUNTY NAME] County region? \_\_\_\_\_ years [USE 999 FOR REFUSAL]

Question Q17

Do you live in a house, an apartment or condo, a duplex, or a mobile home?

1. House
2. Apartment/condo
3. Duplex
4. Mobile home
9. Refusal

Question Q18

Are you employed?

1. Yes
2. No
9. Refusal

Logic Instructions (flow only):

IF (ANS > 1)Skip to Q20

Question Q18a

Are you employed full-time or part-time?

1. Full-time
2. Part-time
9. Refusal

Question Q19DIST

About how far is your home from where you work? \_\_\_\_\_ miles

[IF WORK IN THEIR HOME, PLEASE ENTER 0]

[USE 999 FOR NOT SURE/REFUSAL]

Logic Instructions (flow only):

IF (ANS = 0)Skip to Q20

IF (ANS = 999)Skip to Q20

Question Q19TIME

About how long does it take you to get to work each day? \_\_\_\_\_ minutes [USE 999 FOR NOT SURE/REFUSAL]

Question Q20

What is your highest level of education?

1. Less than high school
2. High school or equivalent
3. Some college/Associate's degree
4. Bachelor's degree
5. Graduate work or degree
9. Refusal

Question Q21

Which of the following best describes your race or ethnicity?

1. African American or Black
2. Asian or Pacific Islander
3. Hispanic
4. Native American
5. White
6. Some other race
9. Refusal

Question Q22

I am going to read a list of categories. Please stop me when I reach the category that best describes your total household income last year before taxes.

1. Under \$25,000
2. \$25,000 to \$49,999
3. \$50,000 to \$74,999
4. \$75,000 to \$99,999
5. \$100,000 to \$149,999
6. \$150,000 or more
8. Not sure
9. Refusal

Question END

Those are all of our questions and I would like to thank you very much for your time.

:

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