



**Plan East Tennessee is a regional partnership of communities building a shared direction for our future.**

*Today's strategies are tomorrow's successes. By addressing our region's economic, education, health, and quality of life goals, PlanET will help to ensure the long-term prosperity of everyone who calls East Tennessee home, now and in the future.*

## **How can PlanET make a difference for you, your community, and the region?**

*We all love East Tennessee's natural beauty, rich musical and folk art heritage, technological assets, relaxed pace, and friendly people. But a changing economy and rapid rates of development have brought challenges to our region, including rising housing costs, more time and money lost each year due to traffic congestion, diminished employment opportunities for many segments of the population, air and water pollution, and higher rates of health problems. These issues affect the entire region—not just Knoxville, but our small towns, rural communities, and cherished natural areas too.*

*PlanET gives us an opportunity to rethink the region and come together in unprecedented ways to tackle our shared problems. PlanET's focus is on the region, but it does not lose sight of our local communities. It will help us solve tough issues jointly so that we grow, innovate, and prosper, and know that we are leaving our children a more livable, beautiful, and welcoming region.*



### **WHAT WE'VE HEARD**

**Unprecedented public outreach has captured ideas for East Tennessee's future from nearly 10,000 people. Citizens have shared their thoughts through surveys, public forums, and Meeting in a Box sessions.**

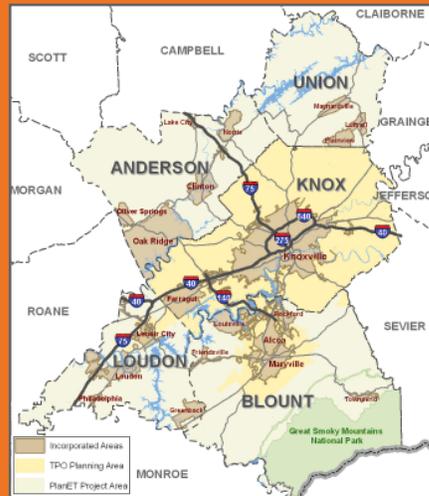
**Residents of the East Tennessee region desire to build a more prosperous future and maintain a high quality of life. That vision hinges on these big ideas:**

- **build strong towns and grow quality places**
- **improve health of people and the environment**
- **expand housing and transportation choices**
- **provide a path to a quality job for everyone**

## PlanET has over 60 partners, including:

Anderson County  
Blount County  
City of Alcoa  
City of Clinton  
City of Friendsville  
City of Greenback  
City of Knoxville  
City of Luttrell  
City of Maryville  
City of Oak Ridge  
City of Plainview  
City of Townsend  
Knox County  
Lake City  
Lenoir City  
Loudon County  
Town of Farragut  
Town of Loudon  
Town of Louisville  
Town of Maynardville  
Town of Norris  
Town of Oliver Springs  
Town of Philadelphia  
Union County  
Knoxville-Knox County  
Metropolitan Planning Commission  
Knoxville Regional  
Transportation Planning Organization  
East Tennessee  
Community Design Center  
East Tennessee  
Green Building Council  
East Tennessee Development District  
East Tennessee PBS  
Loudon County  
Economic Development Agency  
Oak Ridge National Laboratory  
Center for Transportation Analysis  
Southeast Watershed Forum  
Union County  
Chamber of Commerce  
University of Tennessee  
College of Architecture and Design  
University of Tennessee  
Office of Research  
Other non-profit groups and  
state agencies

Initiated in 2011, PlanET is a three-year process focusing on the five counties of Anderson, Blount, Knox, Loudon, and Union.



PlanET is designed to:

- Foster ongoing citizen involvement in planning for the region's future
- Develop a regional 'blueprint' to guide policy
- Increase local capacity for dialogue and action

## WHO IS INVOLVED?

PlanET enjoys widespread support at the local and state levels and across our region's private, public, institutional, and non-profit sectors. The project is led by the Board of Mayors from the five counties and a Community Leadership Team, which includes representatives from local government agencies, non-profit groups, and institutions throughout the region. Citizens throughout the five-county area have numerous opportunities to become involved and stay involved in PlanET.

## NEXT STEPS: DRAFTING OUR REGIONAL PLAYBOOK

In the coming months, we'll be drafting a regional 'playbook' containing strategic courses of action that communities can use to help move East Tennessee towards our vision for 2040. Reaching that vision will require long-term commitment and will rely upon the new partnerships that have formed throughout the PlanET region and beyond.

## HOW CAN I PARTICIPATE?

Visit our website for information on upcoming meetings and events.

[www.planeasttn.org](http://www.planeasttn.org)



### Want more information about PlanET?

Contact the project manager:

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